

YOUR NAME HERE

VIDEO/WEB SPONSOR LETTER

Dear Sponsor:

This letter is to introduce, **NAME**, a member of the **YOUR Travel Softball Team**.

As you may be aware, **YOUR TEAM NAME's** travel softball teams represent our community throughout the entire Western New York Region and beyond. As a sponsor of the **YOUR TEAM NAME** travel team you have the opportunity to have your company's name proudly displayed online on our team and player's recruiting page and individual player videos.

Many of our player's want to continue their softball careers and play at the collegiate level. In order to get recruited they need to develop an online profile and skills video. These videos and pages are not only seen by college coaches around the country but by friends and family of the players and also local and national softball players and coaches. To help our girls get more exposure we develop a **team recruiting page** with all of the players listed on it as well as giving each girl their own **profile page** with **video** on it.

Any amount of sponsorship is gratefully accepted, however for amounts of **\$75.00 or more** your company name & link will be placed on my recruiting page. Payments may be deducted on your business tax return as advertising expense. Our Sponsorship Program levels are as follows:

Platinum Sponsorship \$350 - Your company's Name, logo, & contact information and link will be placed on my recruiting page and online video on a full screen. It will also be placed on the front page of buffalorecruit.com for 1 year.

Gold Level Sponsorship \$250.00 - Your company's Name, logo, & contact information and link will be placed on my recruiting page and online video on a full screen. .

Silver Level \$150.00 - Your company's Name, logo, and link will be placed on my recruiting page and name and logo on video on 1/4 of screen. .

Bronze Level \$75.00 - Your company's Name & link will be placed on my Recruiting Page

On behalf of the **YOUR TEAM NAME** team, we **THANK YOU** for your anticipated support of our girls efforts to further their softball playing careers in college. Your kindness and generosity are appreciated and will go a long way to positively affect the young female softball players in WNY.

Please provide logo's digitally to jesse@buffalorecruit.com

Please make your check payable to **YOUR NAME (or Elite Sports Training)**.

Feel free to contact ----- at ----- with any questions.

For samples visit www.buffalorecruit.com

Sincerely,

YOUR NAME

Tear off and mail with check

Name of Organization: _____

Date: _____

Amount of Contribution: _____

Send Logo's digitally to jesse@buffalorecruit.com

Player: _____